Journey Toward Zero Waste
What is Sustainability?

- Meeting the needs of the present generation without compromising the ability of future generations to meet their own needs.

Resource Conservation
Utilizing our Resources

- Energy
- Water
- Material Waste
- Greenhouse Gases

25% Reduction Goals in each of these targeted areas by 2020
Zero Landfill as defined by Mohawk

All site **process waste** is diverted from Landfill.

**Process waste** includes any materials used in the manufacturing processes of our products.

Process waste does **not** include break room and cafeteria waste.

We work to minimize these wastes and recycle inorganic or compost organic wastes where possible.
Highest and Best Use Concept

Zero Waste Hierarchy

Reduce
Use material in current form

Reuse
Process material for alternative use

Reclaim
Material used outside company

Recycle

Disposal
Material with little to no value
1. Steering committee
- Recruit from multiple departments (ops, HR, EH&S, purchasing, etc.)
- Ensure top management buy-in is secure

2. Assess current state
- Identify ALL waste streams
- Identify current collection points
- Review data and current disposal partnerships

3. Build a strategy
- Who will be your key recycling partners?
- Define the process for each waste stream in each dept.
- Know your management culture, plan rollout/kickoff strategy
- Make internal PR plan

4. Launch thru management
- Prepare resources for official kickoff
- Ensure key attendees all come
- Clearly explain new recycling processes (adjust as needed)
- Provide collection bins immediately (ideally at kickoff meeting itself)

5. Roll-out on the floor
- Through the department management or by directly assisting
- Clearly mark and conveniently locate recycle bins inside the plant
- Begin publicizing (plant meetings, communication screens, etc.)

6. Monitor & Give Feedback
- Audit weekly--checking mixed vs pure, recycled and trash
- Make notes, take pictures, and share both as department specific feedback
- Applaud and share successes!
- Keep going...
Best Practices

1. Use Clear Bags to make inspections easier
2. Use Labels to communicate when you are not there
3. Make it personal – Assign responsibility for areas
4. Follow-up drive success
5. Remove trash cans
6. Use the right sized container
7. Use color codes on your bins
8. Employee Involvement — slogans
9. Celebrate successes
10. Have Fun
During 2014, waste to landfill intensity decreased 5.21 percent from 2013. Since 2010, our baseline year, we have realized a 13.31 percent reduction through 2014. This progress means that we are more than halfway to our 2020 goal of reducing waste to landfill intensity by 25 percent.

Thank you!

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